

NATIONAL TALKING DAY!

FRIDAY 13TH NOVEMBER 2009



www.helenogrady.co.uk

Last year the Helen O'Grady Drama Academy presented BBC Children In Need with a cheque for £20,000. In 2009, to support the amazing work the charity does, we are delighted to launch the first annual, Helen O'Grady

NATIONAL TALKING DAY!

At the Academy we believe politicians, entrepreneurs, entertainers and business people should set a good example to young people around the country.

"PUT YOUR MONEY WHERE YOUR MOUTH IS!"

On **Friday 13th November** there will be thousands of people across the UK engaged in meaningful discussions. At the Academy we have long extolled the virtues of verbal communication and, in these days of social media: texting, emails, Facebook, Twitter and the like, it is becoming a dying art. And what better way to revive conversation than with the aim of raising tens of thousands of pounds for Children In Need?

Talking will take place in Helen O'Grady classes and in schools and workplaces. There are topics, as follows, for each age group to discuss.

Age	Suggested Discussion Topic
5-7 years	What I like about being a child in my family/school – talk for 2 minutes
8-11 years	Which children should benefit from Children In Need and why – 3 minutes
12-17 and adults	What should be taken into consideration when allocating funds – 5 minutes

We will list, on our website www.helenogrady.co.uk names of all interested parties who pledge their time – and money – to take part in **NATIONAL TALKING DAY!**

It may be you encourage your staff to gain sponsors for any meetings they hold that day; you may choose to pledge an amount for each phone call you make; you may have a donations box for staff chatting around the coffee machine or photocopier or you may choose to make a one-off donation. Whatever it is, please complete the attached form and either email it to headoffice@helenogrady.co.uk or mail to Helen O'Grady (CI) Ltd., North Side, Vale, Guernsey, GY3 5TX

We hope **NATIONAL TALKING DAY!** will not only raise awareness of the importance of Children In Need as a charity but will also raise a large amount of money for the fund. In 2008 we presented Children In Need with a cheque for £20,000. This year, with your help, our target is **£50,000**.

Please help us make **Friday 13th November** a momentous day for students around the country and a successful warm-up for Children In Need Day the following Friday.

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CONTACT NAME:

BUSINESS ADDRESS:

EMAIL ADDRESS:

TELEPHONE NO:



DETAILS OF ACTIVITY PLANNED: NB - This must include some form of verbal communication.

TOTAL AMOUNT DONATED:

WE'RE WITH THE BEAR

Thank you

WHAT HAPPENS TO THE MONEY YOU HAVE RAISED?

The sponsorship raised in **NATIONAL TALKING DAY!** should be forwarded to the Helen O'Grady Drama Academy to be presented to BBC Children In Need. You can send a cheque, payable to Children In Need, to Helen O'Grady (CI) Ltd., North Side, Vale, Guernsey, GY3 5TX or transfer the money online to a special CIN Account: Sort code: 600920 Account No: 81042329 Account Name: HELEN O'GRADY CIN Please ensure you include your own name & company as reference.

BBC Children In Need Appeal is a company limited by guarantee under Company Number 04723022 and a charity registered with the Charity Commission for England and Wales under Number 082052 and the Office of the Scottish Charity Regulator under Number SC039557 whose registered office is Media Village, 201, Wood Lane, London, W12 7TQ